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Charm City Run Will Open Seventh Store, Expands to Montgomery County

Kentlands Square Store Set to Open June 4

Baltimore, April 22, 2022 – Maryland's family owned and operated business, Charm City Run, will kick off its 20th anniversary week by opening its seventh location in Gaithersburg, Md. on June 4. With existing stores in Anne Arundel County, Baltimore City, Baltimore County, Frederick County, Harford County, and Howard County, this will be its first location in Montgomery County (255 Kentlands Blvd. in the Kentlands Square shopping plaza). Since first opening in 2002, Charm City Run has grown considerably, adding 160 employees to the team; and creating the Live. Give. Run Foundation, which has donated \$1,7 million to local nonprofits; as well as developed a race training business; and a race/events company, Charm City Run Events.

"Montgomery County has a rich running tradition, we're honored to be part of its next running chapter," said Josh Levinson, Charm City Run's Owner and CEO. "The city of Gaithersburg is a growing and ever evolving running and walking community, and we are excited to help the community thrive by extending our 20 years of experience serving Maryland's runners, while bringing our history of community involvement and support of runners to a seventh county in the state."

Levinson added that visits to Charm City Run locations are up 20% compared to before the COVID-19 pandemic hit in March 2020. According to Nicholas Rizzo, the fitness research director for <u>RunRepeat.com</u>, the largest online athletic shoe review company, running was the biggest fitness trend of 2021 and (https://runrepeat.com/running-statistics).

About Charm City Run

Charm City Run is a Maryland family-owned and operated Running & Walking Specialty company that is committed to fitting every customer in the "right" shoe. With seven retail store locations around Maryland, the company began with one store in 2002, and since then created a nonprofit foundation, a race training business, and a race/events company. Their mission is to inspire and move the human spirit one sole at a time. Visit www.charmcityrun.com to learn more.